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The PALiner

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Philippine Airlines' Official Publication

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LEAD STAFF

Ian Carl F. SAN GABRIEL
Managing Editor

Jeanne Marie Phyllis D. TAN
Creative Director

Ma. Paz M. BALAGTAS Abigail V. CRUZ Marinella Mae R. HERNANDEZ Jose Enrique L. PEREZ DE TAGLE Veronica Regina U. VERSOZA

Associates & Correspondents

Atty. Carlos Luis D. FERNANDEZ Chief Adviser

> **Judy Anne G. TIONGCO** Editorial Adviser

Jenelyn ADVINCULA · Idda AGUILAR
Lex AULMO · Ella BANZUELO · Sharon BORRE
Capt. Jundee CASTRO II · Kevin CHENG · Ping CHUNG
Wena CLEMENTE · Kier COMPUESTO · Niña DE TORRES
Lyn DELA TORRE · Gino DOMINGO · Guen DUMDUM
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Jegi NERO of Mactan-Cebu International Airport Authority

Driven by Purpose, Poised for Progress

Philippine Airlines is more than a business—it is a national legacy, a symbol of pride, and a beacon of forward momentum.

Our initiatives in the second quarter reaffirm our unwavering commitment to sustainable development and long-term progress. I appreciate everyone's dedication to excellence, innovation, and collaboration.

As we look ahead, we see a future filled with opportunity—one where we work more on strengthening our foundation and pursuing meaningful transformation. We have already taken significant steps in two critical areas: fleet modernization and sustainability. These pillars will shape our growth trajectory, helping us remain competitive in the global aviation market while building an environmentally responsible, economically viable, and socially impactful future.

We further realize our vision through the PAL Aviation School's reopening—an investment in the next generation of Filipino aviation professionals. By nurturing homegrown talent, we secure our legacy of excellence and prepare our company for the challenges and triumphs ahead.

At the same time, we are enhancing our route network to serve both local and international markets, deepening strategic alliances and ensuring seamless connectivity for our passengers. We are also embracing digital transformation and elevating the customer journey across every touchpoint—responding to the evolving needs of today's travelers with care, agility, and heart.

All these align with a broader mission: to contribute to nation-building as the Philippines' flag carrier. With the recent appointment of Mr. Richard Nuttall as President of Philippine Airlines, we welcome a new chapter in our journey—guided by vision, experience, and a shared purpose.

Indeed, we are only just beginning.

While change is inevitable, one thing remains constant: the passion, resilience, and heart of every PALer. Your dedication drives our success, uplifts our country, and embodies the true spirit of Filipino service.

Together, let us soar to even greater heights.



MR. LUCIO C. TAN III
PHI President and COO

PAL's New Chapter:

A Commitment to Growth and Excellence

I sincerely express my deepest gratitude to Dr. Lucio Tan and Mr. Lucio Tan III for their trust and confidence in me as I begin this journey with Philippine Airlines. I also wish to thank Captain Stanley Ng for all his contributions to PAL; all the best in his next endeavors. To the entire PAL Family, thank you for the warm welcome.

PAL is an airline with a proud legacy—known as *The Heart of the Filipino*—playing a vital role in connecting the Philippines to the world. Its progress over the past years has been remarkable: driving operational efficiency, achieving the top ranking as the most punctual airline in the Asia-Pacific in April 2025, forging strategic networks and partnerships, including Qatar Airways and Alaska Airlines, and regaining financial stability, earning its 14th consecutive positive quarter since the pandemic, while modernizing its fleet.

PAL remains resolute in its pursuit of excellence, anchored in a service philosophy that places the customer at the heart of every journey.

However, PAL is more than a carrier. It is a symbol of resilience and national pride. Every flight carries not only passengers but also our values, aspirations, and the countless hopes and stories of the Filipino people—making each trip deeply meaningful. It fills me with pride to once again serve alongside every PALer.

This time, my role is to build on our momentum and strengthen PAL's position as a world-class airline. Our next chapter will focus on growth, elevating passenger experience, sharpening our competitive edge, and expanding our domestic and international footprint, all while reducing our environmental impact.

Our foundation is solid and anchored by a knowledgeable, skillful, and dedicated team. I fully trust in our people, our potential, and our purpose, and together, we can navigate real global aviation challenges while seizing the opportunities ahead. Through collaboration, guided by integrity, transparency, and a clear vision, we will rise to meet—and even exceed—expectations.

Let us continue providing a home in the sky, bringing the best of Filipino hospitality to the world.



MR. RICHARD NUTTALL
PAL President



PAL AVIATION SCHOOL REOPENS WITH AIRWAYS AVIATION

by JEANNE MARIE PHYLLIS TAN



INKING THE FUTURE OF PAL FLIGHTS.

Senior executives of PAL and AAG headed by (seated from left) AAG CEO Australasia and Pacific Janet Dalby, PAL OIC EVP Atty. Carlos Luis Fernandez, PAL President and COO Capt. Stanley K. Ng, and AAG Founder and Chairman Romy Hawatt signed the partnership contract on April 10 in the presence of standing from left) PAL SVP for Operations Capt. Roland Narciso, Australian Ambassador HK Yu, PALex President Rabbi Vincent Ang and PAL AVP for PAL Aviation Training Center Capt. Ed Alfred Medina.















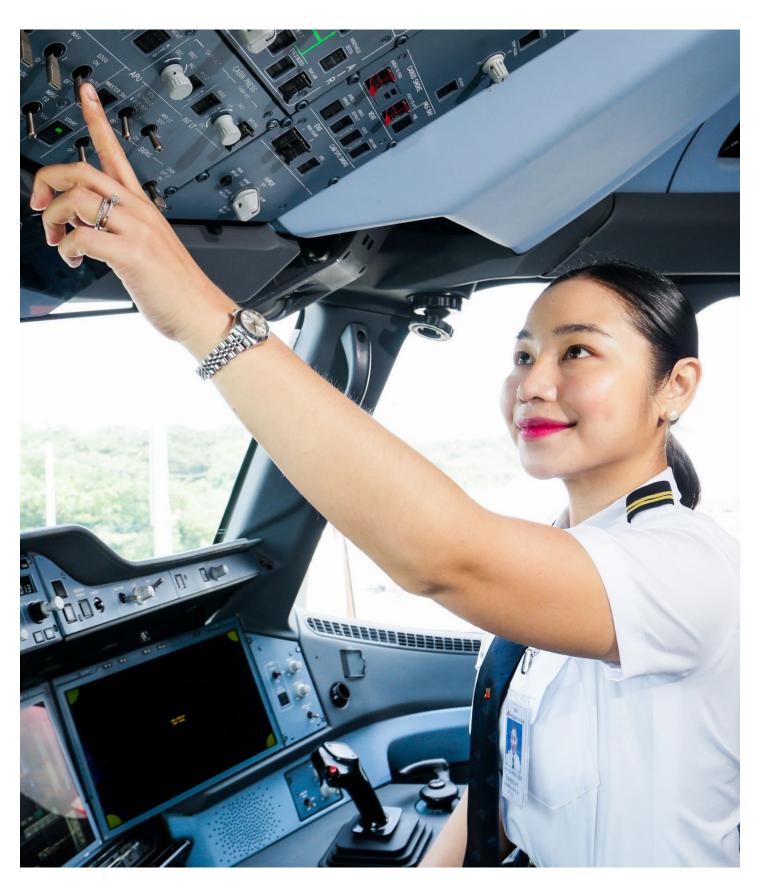






ALL EYES ON TAKEOFF.

With unified purpose and high anticipation, PAL, AAG, and partners launch a program to shape aviation's future.



FLY WITH HER.

PAL and its Aviation School champion a future where more women take the flight deck.

This year, Philippine Airlines charts a new course in its proud history with the reopening of the PAL Aviation School (PALAS). This transformative step reaffirms the airline's commitment to developing talent from within and propelling the next era of aviation leadership. In partnership with the globally respected Airways Aviation Group (AAG), this milestone manifests a future-oriented investment in human capital. It develops the next generation of PAL pilots to world-class standards, with a spirit that is deeply Filipino.

This reopening is a reinvention. It unites PAL's storied aviation legacy with the demands of a fast-changing world—one where sustainability, innovation, and global excellence define success. Here, we aim not just to produce pilots; we shape visionaries of the sky: disciplined, purposeful, and proudly PAL.

HONORING ITS ROOTS

First established in the early 1960s, the PAL Aviation School trained over a thousand pilots who helped shape Philippine Airlines into Asia's first and most enduring airline. As PAL expanded its reach across the region and the world, the school laid the foundation for homegrown excellence in the skies. It later became one of the most sought-after aviation schools in Asia.

Cadets—most of whom were engineering graduates—underwent rigorous flight and ground instruction; it included simulator hours and actual DC-3 flight experience. Classes were selective, with trainees handpicked from hundreds of applicants and screened for academic strength, character, and technical aptitude. The goal back then was to instill professionalism and teamwork that define the PAL cockpit culture. That legacy endures—and is what the new Aviation School seeks to carry forward.

ANSWERING TODAY'S NEEDS

The school's relaunch comes at a pivotal moment. The aviation industry has redefined itself post-pandemic, with evolving challenges in climate action and digital transformation. At the same time, PAL itself is undergoing an exciting transformation—strengthening its financial footing, expanding its reach, and modernizing its fleet to power the next century of flight.

Rebuilding in-house pilot training capabilities is essential to that transformation. The partnership with AAG ensures proper instruction under global best practices, starting with foundation courses in the Philippines and continuing at state-of-the-art campuses in Australia. This combination of local grounding and international exposure will allow PALAS to produce world-class flight professionals—pilots ready to meet tomorrow's demands, not just today's.

INVESTING IN THE FUTURE

The PAL Aviation School stands as more than an institution—it is a launchpad for the future. Rooted in the airline's enduring values of excellence, service, and resilience, the revitalized PALAS supports PAL's mission to uplift lives, connect nations, and empower communities through flight.

This endeavor also strengthens the Philippines' partnership with Australia, uniting two aviation cultures in a shared pursuit of innovation and educational excellence. It will nurture the next aviation pioneers.

As stewards of the national flag carrier, this is a moment to take pride in. It is a milestone that celebrates our heritage, answers the needs of today, and boldly envisions the skies of tomorrow.

When we say The Heart of the Filipino, it's not just a tagline—it's the standard we train for. 🛪



When we say The Heart of the Filipino, it's not just a tagline—it's the standard we train for.



PARTNERS IN PROGRESS.

PAL and AAG leaders unite to design a world-class curriculum for tomorrow's aviation professionals.



PAL LINKS CEBU TO HO CHI MINH CITY

by JEANNE MARIE PHYLLIS TAN



STRENGTHENING SOUTHEAST ASIAN CONNECTIONS.

DOT Region 7 Regional Director Judy dela Cruz Gabato, PAL VP for Sales and Distribution Justin Warby, Aboitiz InfraCapital GMCAC Chief Airline Marketing Officer Mark Souter, and Lapu-Lapu City Congresswoman Cynthia K. Chan led the cake-cutting ceremony for the inaugural Cebu–Ho Chi Minh City flight.

Philippine Airlines expanded its regional footprint by launching direct flights between Cebu and Ho Chi Minh City (Saigon) on May 2, 2025. The inaugural service, PR 587, took off from Mactan-Cebu International Airport (MCIA) with a celebratory water cannon salute and cake-and ribbon-cutting ceremony, marking a bold step in PAL's commitment to regional growth and connectivity.

Executives from PAL, Aboitiz Infra Capital-GMR-Megawide Cebu Airport Corporation (AIC-GMCAC), the MCIA Authority (MCIAA), the Department of Tourism (DOT), and key travel industry leaders joined the send-off, showing strong support for the new route. This direct service links Central Visayas with Vietnam's main economic hub, enhancing access and strengthening bilateral ties between the Philippines and Vietnam.

PAL now operates flights from Cebu to Ho Chi Minh City every Wednesday, Friday, and Sunday, with return flights departing every Monday, Thursday, and Saturday. The Airbus A321 aircraft serves the route, offering a total of 199 seats across Business and Economy classes.

The launch drew praise from both national and regional leaders. Lapu-Lapu City Congresswoman and Vice Chairperson of the House Committee on Tourism, Hon. Cynthia K. Chan, welcomed the new route and recognized PAL's role in promoting Cebu as a premier tourism destination in Asia. She highlighted the wide-reaching impact of increased visitor arrivals—from job creation to new opportunities for local businesses and suppliers in tourism and hospitality.

DOT Region 7 Director Judy Gabato echoed this optimism, noting that Central Visayas recorded over 7.5 million overnight stays in 2024. She expressed confidence that the Cebu-Saigon route will help increase international arrivals, especially from the growing Vietnamese market. She also reaffirmed DOT's continued support in promoting and sustaining tourism growth in the region. For PAL, this route reflects more than an expansion—it marks a strategic move to connect Filipinos with Southeast Asia through smarter, more direct links. By positioning Cebu as a viable international hub, PAL reduces travel time and opens new markets for tourism, business, and cultural exchange.

It isn't PAL's first venture into Vietnam. The flag carrier pioneered the Philippines-Vietnam air service in 1985 and continues to expand this legacy with responsive, forward-looking network planning. The new Cebu-Ho Chi Minh service complements PAL's existing Manila-Ho Chi Minh flights, giving travelers more options and greater flexibility.

This new route strengthens regional connectivity, supports local economies, and builds lasting ties across borders. It opens doors for Vietnamese travelers to explore the rich culture and world-class hospitality of Cebu and gives Filipinos easier access to the dynamic energy of Saigon.

By aligning with government and private sector partners, PAL continues to move forward as a national carrier with a global mission—bridging people, markets, and possibilities with every takeoff. **









THE ROUTE BACKED BY MANY.

With unified support from stakeholders, PAL's new route takes off carrying hopes for growth, tourism, and stronger ties.

PAL OPERATES FLIGHTS FROM CEBU TO HO CHI MINH WITH THE AIRBUS A321.

FLIGHT	ETD	ETA	FREQUENCY
PR 587 CEBU-HO CHI MINH CITY	2255H	0055H	WEDNESDAY, FRIDAY, SUNDAY
PR 588 HO CHI MINH CITY-CEBU	0155H	0605H	MONDAY, THURSDAY, SATURDAY



A START OF SOMETHING NEW.

PAL and its partners launch the Cebu-Ho Chi Minh route, opening doors to greater regional connectivity.























ONE NIGHT, TWO NATIONS.

With music, flavors, and Filipino warmth, the gala night spotlighted a new era of tourism between Vietnam and the Philippines.

MEET THE TEAM

NETWORK PLANNING: NEW KIDS ON THE BLOCK

by IAN SAN GABRIEL







The Network Planning team plays a critical role in the operations of Philippine Airlines. Tasked with designing, planning, and optimizing flight schedules, their goal is to meet market demand while maximizing profitability and resource efficiency. Recently, the unit has taken a bold step forward as it begins charting its course as an independent group under the leadership of Ping Choi Chung, with Christoph Gaertner continuing to provide strategic oversight.

As competition is inevitable, Ping shares that for PAL to grow the market, the airline must continuously capture new sources of passengers, create network value through meaningful flight connections through our different hubs, and continue to set differentiating factors that make PAL stand out.

STRIKING A BALANCE

The team brings together a dynamic mix of generations: primarily millennials, with a healthy blend of Gen X wisdom and Gen Z energy. This multi-generational approach creates a vibrant and balanced workplace. As Ping puts it, "The balance of a fresh perspective and an experienced mindset helps us extract the benefits of both worlds. It keeps us adaptive, relevant, and sharp."

He adds, "Working in a multi-generational environment is fun and interesting. The experiences and even the lingo we use differ, so there's always something new to learn."

Lora Rangwani, the group's long-time Admin Assistant, agrees. "I've been with PAL for 15 years. Trained with values shaped by older generations, the team's diversity has helped me adapt to today's more collaborative and flexible work styles. I continue to learn new ways of working."

MAPPING THE STRATEGY

Network Planning has two (2) major clusters: International and Domestic. Bryan Kua leads the international segment, while Renz Uy oversees domestic planning. Supporting both teams is Fleet and Schedule Planning, headed by Iggy Binuya. Renz shares that the job demands a deep understanding of market behaviorand seasonal fluctuations. "As a network manager, I make sure our domestic network performs efficiently year-round across 31 stations and multiple hubs. We track trends, analyze loads, review revenue, and develop



CLASS IN SESSION.

With a mix of fresh energy and experienced insight, PAL's Network Planning team is learning, leading, and lifting each other daily.







NAVIGATING TOMORROW.Fueled by a clear vision, the team maps PAL's flight path to regional leadership.

business cases to keep our domestic routes competitive and well-integrated with our international network."

PLANNING THE PURPOSE

For Bryan, working in Network Planning is both fulfilling and exciting. "It's a privilege to work for an airline that represents the Philippines. I also enjoy engaging with people across the aviation industry—it broadens my perspective."

Newly returned PALer Pito Morales echoes the sentiment. "What I love about this team is the view we get—it's a bird's eye perspective of how every unit comes together to keep the airline running. It's insightful."

Despite the team's demanding responsibilities, they know how to unwind. Daily lunches are a shared ritual where colleagues chat about everything under the sun. Occasionally, they organize potluck breakfasts to kickstart the day with good food and good company. "It's our way of building camaraderie," shared Mark Ratonel of Fleet Scheduling.

When asked who the most entertaining team member is, Melita Aguilar quickly nominated Mark Ross, citing his consistently positive energy and good humor.

LEADING WITH TRUST

The team's energy is infectious and felt during their group shoot. Loud laughter, quick jokes, and comfortable banter signaled the relationship they've built over time. But more than chemistry, what fuels this team is leadership grounded in trust. "Our leaders listen," shared Lito.

Liz Juantas, the youngest in the team, adds, "They empower us. They welcome ideas, encourage innovation, and create a space for problem-solving. It makes you want to do your best."

DESIGNING THE FUTURE

Looking ahead, the Network Planning team is optimistic and grounded. In 5–10 years, they envision PAL as a leading airline in the region—one with an expanded global footprint, elevated passenger experience, and operations rooted in data and innovation.

As the team charts PAL's route to the future, one thing is undeniable: the skies are full of possibility—and this team is ready to take the lead. 🛪



In January 2015, Philippine Airlines carried out one of its most meaningful flights—serving as the official carrier of the late Pope Francis during his historic visit to the Philippines. Behind this mission were dedicated PALers, each called to serve in ways both extraordinary and deeply personal. From the flight deck to the ground, their stories reveal a rare glimpse into a sacred journey—one marked by faith, humility, and a profound sense of purpose.

As the national flag carrier of the world's third-largest Catholic nation, PAL has had the honor of flying heads of state, global leaders, and spiritual figures. The airline's first papal flight took place in 1981 when Pope John Paul II (now a saint) visited the Philippines to beatify Lorenzo Ruiz. He returned in 1995 for World Youth Day at Luneta.

In 2015, the airline once again played a historic role—this time flying Pope Francis during his pastoral visit, which included a trip to Tacloban to meet the survivors of Super Typhoon Yolanda. PAL operated the flights that carried him to Leyte and later back to Rome, using the special call sign "Shepherd One." To this day, PAL remains the only Philippine carrier entrusted with this sacred mission. Several PALers had the rare privilege of serving during the Pope's visit. These are their stories:

WENA CLEMENTE, ACTING AVP-CABIN SERVICES

Wena was one of the lucky crew members selected for the papal flight. From the preparations to touchdown, she remembered it as heartwarming. "Everything was memorable," she shared. "But amidst all the buzz, it's the feeling that lingers the most."

One unforgettable moment was when Wena showed him a photo of her family—her mother, daughters, and her late son. "I asked for his blessings and forgiveness. He blessed our photos, traced the sign of the cross on my forehead, and said, 'Always pray. Ask anything through prayer."

The Pope then told her, "Your son is already in heaven." Tears streamed down her face. She kissed his ring and gave him a letter from her youngest daughter. "I was overwhelmed. I just said thank you."

APRILLE GUILLENA, SENIOR ACCOUNT EXECUTIVE

At the time, Aprille was part of the PAL ground team in Tacloban. With weather conditions threatening the visit, she coordinated closely with multiple teams on security and logistics. "It was a humbling, once-in-a-lifetime experience," she said. "I may have been behind the scenes, but I felt proud to have helped make it happen."

Aprille recalls a powerful image of the Pope stepping off the aircraft in the middle of a storm, wearing only a yellow raincoat. "Despite the weather, he walked calmly. That moment radiated humility, compassion, and faith. It's something I'll never forget."

CAPT. ROLAND NARCISO, SVP-OPERATIONS

As the former Chief Pilot of the Airbus A320 division, Capt. Roland helmed the Tacloban leg of the papal mission. "The Pope wanted to visit those affected by Typhoon Yolanda," he shared. "It was an honor to be part of that."

He recalled the Pope's visit to the flight deck, "He thanked us himself. It was surreal."

Capt. Roland also helped ensure the Pontiff's safety by advising an early departure from Tacloban to avoid the incoming strong winds.

PAOLO GUINTO, MACROASIA TRAINOR

Assigned to marshal the aircraft upon the Pope's arrival in Manila, Paolo described the surreal experience, "When the plane turned and I began signaling, I felt nervous. But then I saw what looked like a faint light around the aircraft. And instead of engine noise—I swear—I heard angels singing."

ELSA YUZON. FLIGHT PURSER (RETIRED)

Elsa got to be part of the Tacloban flight through a raffle. For her, the experience was deeply spiritual. "It felt like I met God

the Father," she recalled. "He even blessed the rosaries we brought."

Despite the turbulence, the Pope stood up mid-flight to talk to passengers. "He moved to the window seat so we could sit beside him when our turn came," she said. "He held our hands as he blessed us."

RET. CAPT. MANUEL "SKEE" TAMAYO, SVP-OPERATIONS

Then PAL's VP for Operations, Capt. Skee was asked by the Vatican's chief organizer why he wasn't flying. Although initially he had planned to assign others, he still became the flight commander to Tacloban and pilot-in-command to Rome. "It was the highlight of my aviation career," he said. "I've flown five heads of state and one Pope. This experience was a life-changer."

Capt. Skee also remembered the Pope's warmth and sense of humor: "He saw me holding my phone by the cockpit door and motioned for a selfie. Later, he thanked me for the safety recommendation in Tacloban and laughed."

A MISSION BEYOND THE SKIES: WHEN SERVICE BECOMES SACRED

Flying with Pope Francis was not just a logistical milestone for PAL—it was a spiritual flight. Each story from the flight deck, cabin, and ramp paints a portrait of grace in motion, reminding us that sometimes, the sky is not the limit—but the beginning of something divine. **



















WINGS OF GRACE.

PAL flew Pope Francis in 2015, carrying the nation's faith and hospitality on board.



A GUIDE TO SOULFUL ADVENTURES

by ABIGAIL CRUZ

Among the many roles Philippine Airlines plays as the country's flag carrier, one of the most important is connecting people to the incredible diversity of the Philippine islands. Globally recognized for its white-sand beaches and soulful landscapes, the Philippines has both iconic and under-the-radar destinations worth exploring.

While most travelers are familiar with hotspots like Manila, Cebu, Davao, and Aklan, there's something truly special about venturing off the beaten path. Here are a few hidden gems that deserve a spot on your travel list.





SIARGAO: MORE THAN SURF

Known as the Surfing Capital of the Philippines, Siargao has become one of the country's most beloved destinations for its waves but for its community spirit and relaxed lifestyle. Many who visit end up staying longer, even permanently.

Beyond Cloud 9 and the bustling surf scene lies Alegria Beach, a secluded stretch on the island's northeastern coast. Rarely found in tour packages, this hidden gem offers peace and solitude, perfect for non-surfers or anyone seeking quiet beauty.

Fly to Siargao via PAL's Manila-Siargao and Clark-Siargao flights.



BLACK ISLAND, BUSUANGA: MYSTERY MEETS PARADISE

Palawan's reputation as the Philippines' last ecological frontier is well-earned. Among its many islands, Black Island in Busuanga stands out for its dramatic dark limestone cliffs-an imposing contrast to its soft white sand and turquoise waters.

Its centerpiece is the Nanshin Maru, a Japanese World War II shipwreck visible from the surface on sunny days. The island also hides cave pools and coral-rich dive spots for intrepid explorers.

Fly to Busuanga via PAL's Manila-Busuanga and Clark-Busuanga



BATANES: TRANQUILITY IN TRADITION

Batanes is the smallest province in the Philippines, but its scenic landscapes and timeless charm are unparalleled. On the island of Sabtang, visitors can experience a quieter, more traditional experience of Ivatan culture.

Here, you'll find Ivatan stone houses—built to withstand typhoons—and panoramic views from the Chamantad-Tiñan Viewpoint, where cliffs meet the Pacific Ocean in a stunning display of nature's power and grace.

Fly to Basco via PAL's Manila-Basco and Clark-Basco flights.



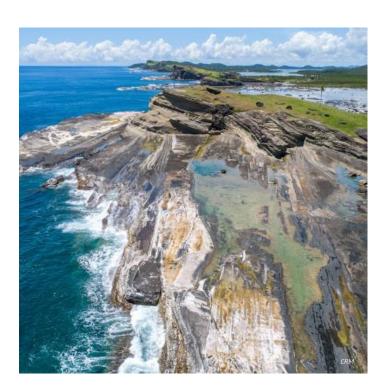


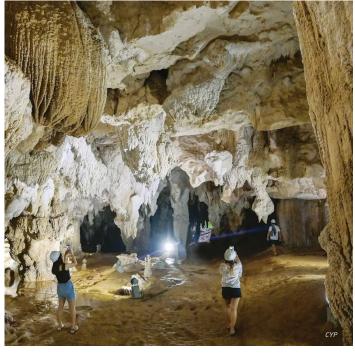
NORTH SAMAR: SCULPTED BY THE SEA

Rugged and remote, San Bernardino Strait and the Philippine Sea shape the Biri Island in Northern Samar. These natural forces have carved seven dramatic rock formations, each one offering a unique, otherworldly experience.

From Magasang to Pinanahawan, Biri's formations make it a haven for geology lovers and adventurers alike. It's also a perfect spot for stargazing and sunrise views, especially while camping along the shoreline.

Fly to Catarman via PAL's Manila-Catarman and Cebu-Catarman flights.





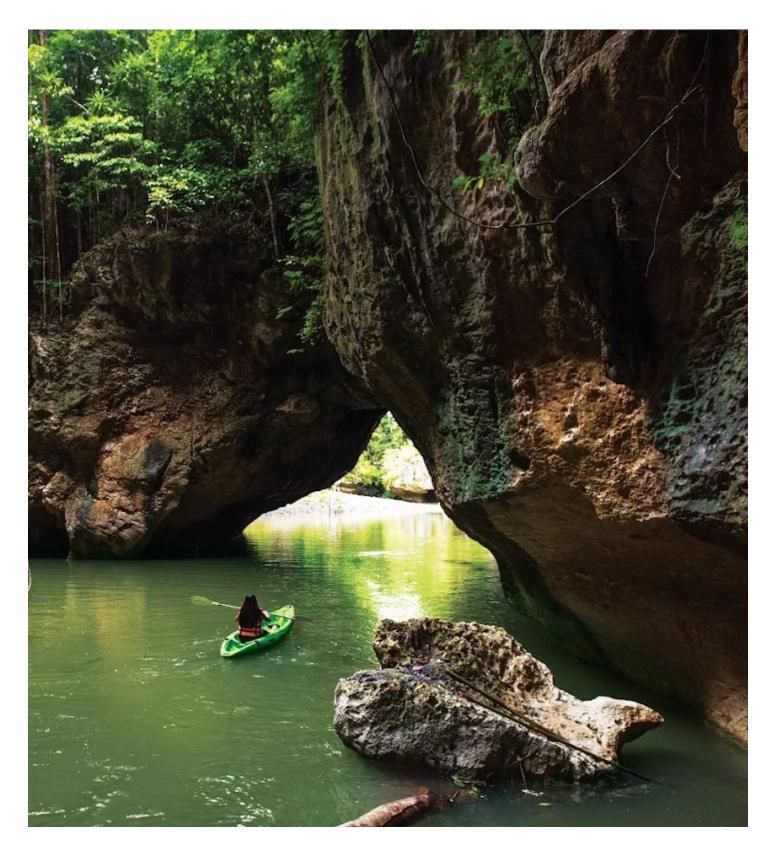
SAMAR: WHERE HISTORY FLOWS

Known for its fierce resistance in colonial times, Samar has long been a land of strength and resilience. Today, it offers visitors a chance to explore natural and historical wonders, like the Sohoton Cave and Natural Bridge Park in Basey.

A boat ride through the green-glass waters of the Sohoton River leads to enchanting limestone formations and caves. One of them is Panhulugan Cave, once used as a burial site and a revolutionary hideout.

Fly to Samar via PAL's Manila-Calbayog, Manila-Tacloban and Cebu-Tacloban, and Cebu-Borongan flights.





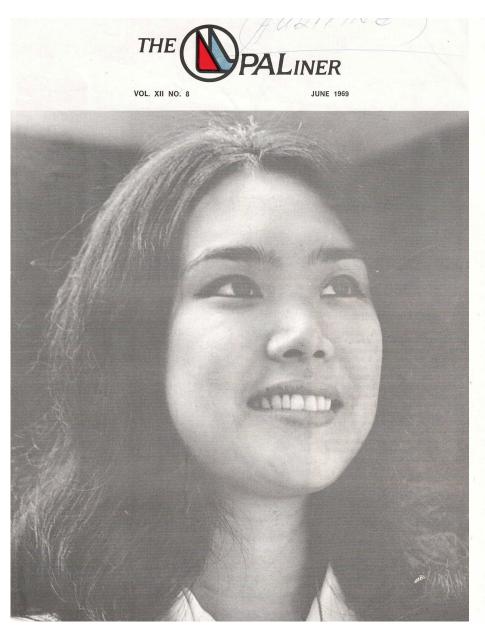
MORE THAN A DESTINATION

Traveling to the Philippines' hidden gems will reward you with stories and memories that last a lifetime. These quiet corners of the archipelago reveal the richness of Filipino culture, nature, and hospitality. At Philippine Airlines, we make traveling to these magnificent destinations accessible to every Filipino.

PAL LAUNCHES SIXTH WEEKLY FLIGHT BETWEEN MANILA AND HONOLULU

THE PALINER VOL. XII NO. 08 | JUNE 1969

In June, PAL added a sixth trans-Pacific service to Honolulu, boosting capacity between the U.S. and the Philippines. The all-daylight DC-8 flight offered smoother travel and better connections across North America and Southeast Asia.



6th FREQUENCY

New Flight Hikes Capacity to Hawaii

A sixth frequency between Manila and Honolulu was started by the company effective last June 17, it was announced by Mr. Robert O'Skea, vice president-marketing.

Mr. O'Skea said that the additional frequency, which has been approved by the Civil Aeronautics Board, is in furtherance of PAL's efforts to increase its capacity between the United States and the Philippines.

The new DC-8 service leaves Manila at 5:00 p.m. every Tuesday, arrives Honolulu at 9:00 a.m., local time of the same day. The return flight leaves. Honolulu at 1:00 p.m., local time, and arrives in Manila at 5:30 p.m., Wednesday. It is an all-daylight trans-Pacific flight.

PAL has been operating to Honolulu and San Francisco five times a week since April 4 last year. The sixth frequency will be between Manila and Honolulu only, but convenient connections are available to San Francisco and to and from other cities of the US mainland. Convenient connections also are available from Honolulu to Southeast Asia.

BEYOND THE MYTHS:

TASTES FROM THE HEART OF CAPIZ

by RYAN MADRASO, LEX AULMO, LYN DELA TORRE, JOV FURIGAY, SHARON BORRE, JENELYN ADVINCULA and NIKKI LEGASPI

To outsiders, the name Capiz may conjure images of mythical creatures and supernatural tales. But beyond the folklore lies a province rich in culture, flavor, and history. From the heritage streets of Roxas City to its renowned seafood offerings, Capiz is ready to enchant differently—it is, after all, the *Seafood Capital of the Philippines*. If you're planning a visit, here's a guide curated by proud locals from PAL—highlighting their favorite spots that will satisfy any curious traveler.



MANG INASO

- TATC Bagong Lipunan, Roxas City
- This iconic spot near the market is a local favorite, especially after Sunday Mass. You'll catch the day's freshest seafood being cooked right before your eyes. A goto dish is *Sinigang sa Batuan*, a comforting broth made with local fish, roe, and uniquely sour *batuan* fruit. Pair it with *Inihaw na Liempo* and their crispy shrimp—it hits the spot every time.



YELLOW BOX PIZZA

- Baybay Beach, East Strip, Roxas City
- https://www.facebook.com/yellowboxpizza18
- Their thin-crust pizza and pasta can rival the best in Manila. Julia's Pizza is a standout and pairs perfectly with my favorite—Nana's Pasta Bolognese. It's got that thick, tomatoey goodness that both kids and adults will love. Bonus: you get to dine with a beach view.



BITOY'S BALAY BARBEKYUHAN

- Baybay Beach, Roxas City
- https://www.facebook.com/profile.php?id=100089856457110
- Baybay's promenade has become a popular spot for families. Bitoy's is famous for their MARC's barbecue, a legacy recipe dating back to 1969. The Manok sa Buko is both flavorful and tender. Cool down with their halo-halo while enjoying the acoustic band during sunset.



OG KOPI ROASTERY & COFFEE HOUSE

- Arellano St., Barangay 3, Roxas City
- https://www.facebook.com/share/16CjsL3uma/?mibextid=wwXlfr
- A go-to for students and coffee lovers alike. Their beans are from Ivisan, a nearby town. Try their Caramel Macchiato and pair it with their warm chocolate chip cookies or muffins.



ANTHONY'S FOOD HOUSE

- Alvarez Subd., Roxas City
- https://www.facebook.com/share/16Pb3bKS3Q/?mibextid=wwXlfr
- This family-run gem started as a carinderia in 2007. Their *Sizzling Talaba Sisig* is rich, crispy, and bursting with flavor. The *Beef Pares* is also a hit—with generous beef portions and savory broth.



PAROLA BY FLAT ROCK

- Culasi, Roxas City
- https://www.facebook.com/share/15WC6uAaiy/?mibextid=wwXlfr
- Their Ginataang Pantat (catfish) is a spicy, satisfying standout. The Sinigang na Baboy also brings that authentic lutong-bahay feel. The place is well-designed and relaxing, with a beach view to match.



TABAI COFEE + TEST KITCHEN

- San Juan Coast, Baybay, Roxas City
- https://www.facebook.com/share/1X4vskpHko/?mibextid=wwXlfr
- Tabai serves hand-stretched sourdough pizza on weekends—worth planning around. Don't miss *Tukar sa Tabai*, their live music night featuring local performers, chill vibes, and stunning sunsets.



THE WAYFARER BAR & RESTAURANT

- Barangay Baybay, Roxas City
- https://www.facebook.com/share/1HkJ8gW4zc/?mibextid=wwXlfr
- For a more upscale but still relaxed setting, Wayfarer is a great choice. Their calamares, thin-crust pizza, and grilled pusit are some of the favorites.



NANAM

- People's Park, Barangay Baybay, Roxas City
- https://www.facebook.com/share/1FhG9M5pj2/?mibextid=wwXlfr
- Nanam lets you choose fresh seafood from tanks set against a charming traditional house. Their Beef Salpicao is tender and flavorful, while buttered scallops and sweet and sour fish are a favorite.



CADIMAHAN

- Sitio Lawis, Baybay, Roxas City
- https://www.facebook.com/share/16SoHeGGMi/?mibextid=wwXIfr
- Capiz's very own floating cottages along the Panay River offer a unique dining experience. Enjoy fresh seafood while you unwind on the water—a must-try experience for first-timers.

ROOTED IN ROXAS

The PALiner thanks the PAL Team in Roxas City for curating this listicle, proudly and eagerly sharing the flavors, stories, and sights that make their hometown special. With its mix of rich heritage, coastal charm, and culinary gems, Roxas is a place worth discovering and savoring. ₹₹







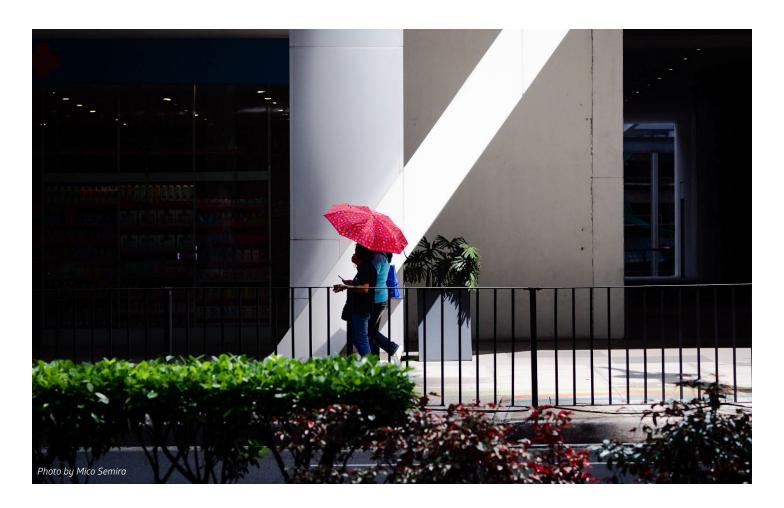
PAL OPERATES FLIGHTS TO ROXAS CITY WITH THE AIRBUS A320.

FLIGHT ETD ETA FREQUENCY
PR 2203 MANILA-ROXAS 0455H 0610H DAILY
PR 2204 ROXAS-MANILA 0655H 0800H DAILY

DRAWING WITH LIGHT:

PALERS SHARE THEIR PASSION FOR PHOTOGRAPHY

by IAN SAN GABRIEL and JEANNE MARIE PHYLLIS TAN



For some PAL employees, photography is a creative outlet that creates a personal connection among colleagues beyond the workplace. What started as a casual conversation has grown into a budding community of enthusiasts, with plans for photo walks and learning sessions already underway.

Surprisingly, many employees enjoy photography, whether they use DSLR

cameras, film cameras, or simply their mobile phones. Thanks to accessible technology, the art of photography is more inclusive than ever.

There are group members from Human Capital, Corporate Affairs, ISD, Strategy, Planning, Flight Operations, and Quality—ranging from former PAL Camera Club members to curious newcomers. Through the exchange of tips and stories, the

community fosters unexpected friendships and a space for creative growth.

A more formal setup is in the works, possibly reviving the legacy of the PAL Camera Club. Interested employees may contact Mr. Jun Vibar.

For some PALers, photography is a dance between what is and what is worth remembering, sharing its value to them:





MORE THAN MEMORIES.

These are the moments PALers chose to frame and share.



MIKE POBLETE HUMAN CAPITAL

I got into photography during my child-hood—back when family Christmases, birthdays, and reunions were a big thing. Someone always had a camera, and I was fascinated by how it could freeze a single moment. Over time, I realized how photos could tell stories and make people feel something, even long after the moment had passed.

CATH ALHAMBRA HUMAN CAPITAL

I've always been nostalgic. When camera phones became available, I began capturing the small moments, random scenes, and anything I wanted to remember. Eventually, I started blogging and sharing my food photography on Instagram through "Chinese na matakaw." It's my way of freezing time, one photo at a time.

JASON ARAQUE MAINTENANCE OPERATIONS

My interest started when Instagram became popular in college. I began posting photos taken with my phone, and when classmates complimented them, I realized I had a knack for it. That's when I started seeing photography as more than just a hobby.

A CREATIVE PAUSE FROM THE EVERYDAY

In the hustle of daily work, finding a creative outlet can make all the difference. Hobbies like photography make space for personal connection, reflection, and growth. Whether capturing fleeting moments or experimenting with composition and light, PALers behind the lens remind us that nurturing passions beyond the workplace is essential to our overall well-being. These images reflect not just what they see but how they slow down, stay curious, and find beauty in the world around them. **



STORIES FROM 30,000 FEET AND BEYOND

FINDING MAGIC IN THE MIDDLE EAST: MY UNEXPECTED CONNECTION WITH RIYADH



FROM THE CABIN DIARY OF
FA KAZ ICALINA
10 YEARS WITH PAL

While being a flight attendant has been fulfilling, Kaz has always sought ways to expand her horizons. During the pandemic, she balanced flying with part-time writing—an outlet that allowed her to tap into skills she had honed even before joining the cabin crew. Writing is her meaningful way to explore and express new perspectives.

The job I have, like any other, has its good and bad days. Some days, everything clicks —you feel like you've done great, the passengers are happy, and so are you. But then there are days when, no matter which country you land in, it all starts to feel the same.

Don't get me wrong—I love this job. It has given me more than I ever imagined, literally and figuratively.

But the flights started to blur when you've been flying for 10 years. The exhaustion hit harder; the rest days were not as restorative as before. And sometimes, I can't help but wonder: Am I still where I'm supposed to be?

Then came one flight that changed everything.

A LOOK BACK AT RIYADH

When we think of the Middle East, a few images often come to mind: vast deserts, searing heat, gold *souks*, and our kababayan OFWs who fill our flights almost daily.

I still remember my early trips to Riyadh. Before the flight, we'd get briefed to be extra mindful. Saudi Arabia was still very conservative back then. Female crew members received *abayas* as soon as we boarded the hotel shuttle, and we wore them throughout the layover. I remember when our purser even asked us to remove our signature red lipstick and walk separately from our male colleagues to avoid attracting attention.

Our layovers were predictable: quick mall trips, grocery runs, or a visit to the nearest gold *souks* from our hotel. We weren't exactly encouraged—or sometimes even allowed—to venture out and explore. Back then, it felt like Riyadh was a destination you passed through, not one you connected with.

A CITY AWAKENS

Fast forward to today—a few months ago—and it's like stepping into a different world.



DESERT BEATS.

Festival-goers revel under the glow of lights and music at Riyadh's groundbreaking event.



WHERE IT ALL STARTED. Ten years ago, on Kaz's first-ever Riyadh flight.

Women no longer need to wear *abayas*. We can walk freely, chat in public, and not worry about being stopped by authorities. Uber services are now available, and a train system is under construction—something that didn't seem possible a few years ago.

It was my first time at a new hotel, and I wondered why it was buzzing with international guests—a sight I had never seen in Riyadh. A grand music festival was happening that weekend. *Think: a Saudi version of Coachella.* Organizers built the entire venue for the event, featuring live performances by Steve Aoki and Linkin' Park.

Back then, I never would have imagined this could happen. Now, thousands are partying in the middle of the desert under neon lights and pounding music.

Riyadh wasn't just opening up—it was reinventing itself. And I was there to witness it. So, when my friends and I heard about a natural wonder just outside the city called the Edge of the World, we didn't hesitate. We bid for another Riyadh flight almost immediately.

THE JOURNEY TO THE EDGE

The Edge of the World is like a hidden gem in Riyadh; at least, for me, it was. I never thought the day would come that I'd scramble for a prolonged layover to visit it before the flight frequencies changed.

The journey began with a drive across an endless desert. The view was dry, flat, and repetitive. I lowered my expectations. *How majestic could it be?* Then, the car stopped near a short hiking trail. We climbed. Step by step, ridge by ridge, until finally, we reached the top of the first landing spot. And I was breathless.





STILLNESS AT THE SUMMIT.

Atop the heights of Riyadh, FA Kaz remembered her purpose—a quiet affirmation that she is still climbing, just as her life continues to transform.

It was the edge of the world, a place where everything around you feels infinite and beautifully small. A vast, endless panorama of desert stretched before us. It was silent, powerful, humbling.

It was nothing—and everything—all at once.

We got there just before sunset. The light softened, and the air cooled. I still didn't have the perfect words for what I felt standing there. But I remembered why I fell in love with this job.

What started as a side trip for the 'gram became a reset. I came looking for a good photo—and left with a grateful heart.

BEFORE YOU PACK YOUR BAGS

I could keep raving about how Riyadh surprised me—but it's still important to travel with awareness. While Saudi Arabia has opened up, the cultural shift is still ongoing, and it's important to stay respectful and informed.

If you're planning to explore somewhere unexpected this year, Riyadh is worth considering. It's a city in transformation—keeping its traditions while embracing a new future.

Here are a few things I've learned that might help:

RESEARCH ON THE COUNTRY

Preparation is key whenever you travel. Aside from packing the perfect outfits and bringing the necessary documents, ensure that you learn about the country's culture and people:

- Are they conservative or liberal? Is there a dress code?
- Are there areas with restricted tourist access?
- Is it advisable to book a tour guide, or is exploring solo better?

Do not overthink it, though. The key to meaningful travel lies in embracing the unexpected, not in following a rigid itinerary.

ALWAYS BRING SUNBLOCK AND WIPES

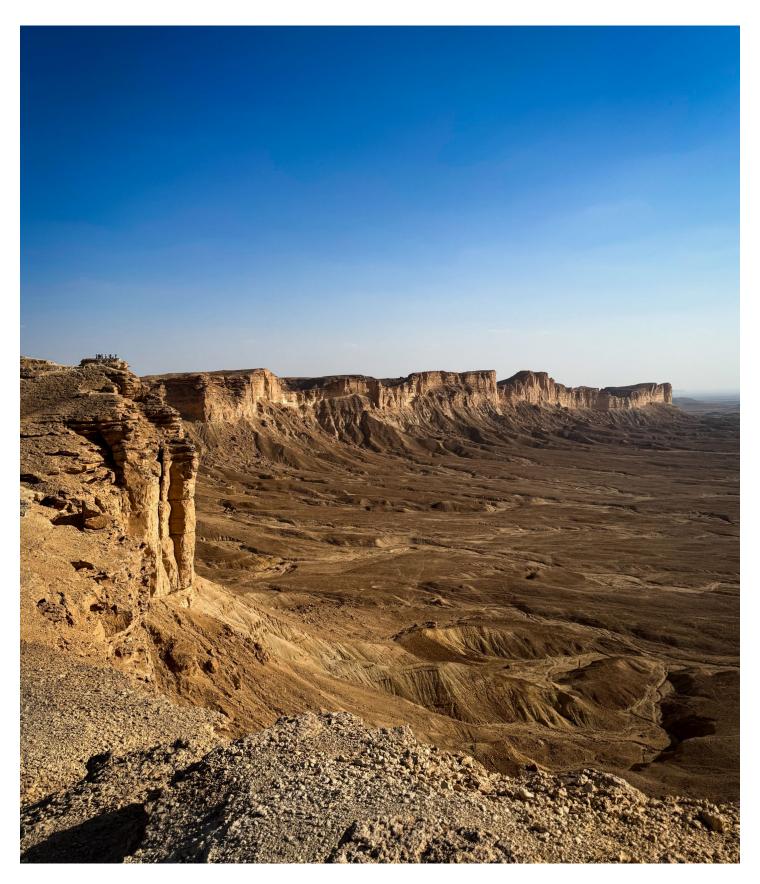
Small things have a huge impact. After a decade of flying, I've learned that sun exposure doesn't just happen on the beach. It's in the strolls, the airport tarmacs, even inside planes, day or night. Protect your skin, especially in high-heat destinations like the Middle East or Australia. And trust me, there's nothing like a clean face.

LET THE MAGIC FILL YOU

We get so caught up in curating the perfect post that we forget to be in the moment. Yes, photos last forever. But so do memories. Let the magic find you. Be open to unplanned detours, to quiet awe, to the kind of joy we cannot document.

THE FLIGHT THAT BROUGHT ME BACK

My layover in Riyadh was brief—but it was exactly what I needed. Standing at the edge of that cliff, watching the sun dip below the desert horizon, something shifted. It filled me with a powerful sense of renewal—as if my journey wasn't over yet, and the possibilities were endless. Isn't that what we all yearn for?



AT THE EDGE OF THE WORLD.

A breathtaking view from Riyadh's Edge of the World—where silence, scale, and sky meet in awe-inspiring grandeur.





PAL BAGS TOP SPOT IN PUNCTUALITY AND CREATIVITY

PALIS THE MOST PUNCTUAL AIRLINE IN THE ASIA-PACIFIC

Philippine Airlines ranked as the most punctual airline in the Asia-Pacific region for April 2025, achieving an impressive 86.07% On-Time Performance (OTP) rating based on global data from aviation analytics firm Cirium. PAL consistently ranked among the top three carriers in previous months and now leads the region in punctuality.

In April alone, PAL operated over 9,900 flights, carried 1.3 million passengers, and completed 337 flights in a single day on April 22—PAL's highest since the pandemic. The 86.07% OTP rating exceeded the 81.01% average among Asia-Pacific's top 10 airlines and surpassed those of North American carriers.

Cirium considers a flight on time if it arrives within 15 minutes of the scheduled time. The achievement reflects PAL's ongoing investments in operational efficiency and service reliability, underscoring its commitment to timely and seamless travel experiences across its domestic and international route network.

PAL STRIKES GOLD FOR OLYMPIC AD AT KIDLAT AWARDS

Philippine Airlines earned top creative honors at the 17th Kidlat Awards, winning Gold for Best Copywriting and Bronze for Creative Data with its "PRs Go Further" campaign, produced with Propel Manila. The campaign honored Filipino athletes and the country's first two Olympic gymnastics golds at the 2024 Paris Games.

Through compelling storytelling and data-driven insight, the campaign highlighted the personal records of athletes, reinforcing PAL's brand narrative of resilience and national pride. PAL also earned three shortlist nods for its holiday and International Women's Day films, created in collaboration with BBDO Guerrero and director Joel Limchoc.

The Kidlat Awards, organized by the 4As Philippines and The Creative Guild, celebrate excellence in Filipino advertising. These wins highlight PAL's creative leadership and its dedication to spotlighting Filipino excellence on the global stage.

PAL POSTS P3.9B PROFIT IN Q1 2025

14TH CONSECUTIVE PROFITABLE QUARTER; SAFETY AND NETWORK GAINS CONTINUE

Philippine Airlines posted a net income of USD 77 million (PHP 3.9 billion) in Q1 2025, marking its 14th straight profitable quarter since the pandemic.

The airline generated USD 817 million (PHP 47.3 billion) in revenue—a slight 1% decline from Q1 2024, attributed to lower yields and the shift of Holy Week travel to April. Despite this, PAL flew 4.1 million passengers (up 5%) and moved 52.6 million kgs of cargo across 28,000+ flights.

Operating income totaled USD 75 million (PHP 4.4 billion), while expenses rose 5% to USD 741 million, mainly due to higher airport and contract costs. Fuel expenses declined, and the airline recognized credits from vendors for grounded aircraft in 2023–2024.

EBITDA reached USD 175 million, up 3% from Q4 2024, with a solid 21% EBITDA margin. Long-term obligations dropped to USD 1.37 billion, while total equity climbed to USD 862 million, reflecting a stronger financial position. Capacity remained stable under the airline's multi-year growth plan.

On the safety front, PAL completed its 10th successful IATA Operational Safety Audit (IOSA) renewal, while PAL Express marked its sixth—both affirming alignment with global aviation standards.

With investments underway in digital platforms, fleet renewal, and enhanced passenger experience, PAL continues to build on its transformation momentum while prioritizing safety, efficiency, and sustainable growth.

A SEASON OF PRIDE: PAL CELEBRATES FILIPINO FREEDOM ACROSS THE GLOBE







PAL MARKS INDEPENDENCE DAY WITH SEAT SALE

To commemorate the Philippines' 127th Independence Day, Philippine Airlines rolled out a special seat sale from June 2 to 15. The campaign offered one-way base fares starting at PHP 219 for select domestic routes and roundtrip base fares from USD 45 on international destinations.

The sale encouraged travelers to explore local spots like Boracay, Siargao, Bohol, and Cagayan de Oro or venture abroad to destinations such as Los Angeles, Sydney, Vancouver, and Honolulu.

As a full-service carrier, PAL included inflight meals, advanced seat selection, and its signature heartfelt service with every ticket. The promotional campaign served as a tribute to freedom—empowering Filipinos to reconnect with loved ones, rediscover the country's beauty, or explore the world with the care that comes from the heart.

PAL CELEBRATES 127TH PHILIPPINE INDEPENDENCE DAY IN NEW YORK

Philippine Airlines took part in the grand 127th Philippine Independence Day celebration in New York City, a landmark event that brought together Filipinos from across the United States and visitors from the Philippines. Held along historic Madison Avenue, the annual parade featured vibrant cultural displays, traditional attire, and spirited performances, transforming the city streets into a lively celebration of Filipino identity.

Following the parade, the festivities continued with a Street Fair and Cultural Festival along 26th Street. Attendees enjoyed a diverse array of Filipino cuisine, music, and live performances that reflected the diversity of the Philippines.

As the nation's flag carrier, PAL proudly supported this celebration, reaffirming its role in connecting Filipinos worldwide to their roots, culture, and each other.

HK FEST 2025 UNITES FILIPINOS IN CELEBRATION OF INDEPENDENCE

Philippine Airlines and PLDT Global, in partnership with MQuest Ventures, copresented HK Fest 2025 to mark the 127th Philippine Independence Day and honor overseas Filipino workers (OFWs) in Hong Kong.

Held from June 13 to 15, the three-day event featured a Makabayan Film Festival showcasing acclaimed Filipino films and a culminating Saludo Concert, a community tribute celebrating the strength and contributions of OFWs.

PAL served as the official airline partner, flying in special guests to bring the celebration closer to the Filipino community abroad. The event was made possible by Tindahan ni Bossing (TINBO) and copresented with Smart Communications and First Pacific Company Ltd., highlighting Filipino pride, culture, and connection across borders.



PAL LAUNCHES DIGITAL E-WALLET FOR SEAMLESS TRANSACTIONS

Philippine Airlines has introduced its first-ever e-Wallet, enabling passengers to consolidate various PAL e-Cards—such as e-Gift Cards, Dear PAL Miles e-Cards, Travel Credits, and Compensation Vouchers—into a single digital account.

This new feature offers a convenient, paperless way to store and use travel credits as an alternative payment method for PAL tickets and ancillaries (excluding travel insurance and upgrades).

Key features include automatic currency conversion, smart expiration tracking that prioritizes expiring credits, and a name verification system to ensure accurate application of Travel Credits.

The PAL e-Wallet reflects the airline's continued push for digital innovation, offering travelers real-time access and simplified redemption—all in one click.



PAL SUPPORTS PALARONG PAMBANSA 2025 WITH EXPANDED LAOAG FLIGHTS

Philippine Airlines ramped up operations in Laoag, Ilocos Norte, supporting Palarong Pambansa 2025, the country's largest student-athlete event. From May 24 to June 2, PAL added 74 flights to transport over 6,800 athletes, coaches, and officials.

This effort included doubling daily Manila-Laoag services and launching special flights from Cebu, Davao, and Legazpi (Daraga) for wider accessibility.

By ensuring smoother travel, PAL helped enable the success of the annual Department of Education-led games—underscoring its commitment to youth development and nation-building through enhanced connectivity.



PAL BOOSTS CEBU HUB FOR PEAK TRAVEL

Philippine Airlines expanded its Cebu hub ahead of the 2025 summer peak, increasing weekly domestic flights by 10% to 287 and boosting seat capacity by 17%—adding over 39,000 seats weekly.

Larger aircraft, like the Airbus A321, replaced smaller planes on select routes. PAL increased flights to key leisure destinations per week: Boracay (21), Siargao (26), Puerto Princesa (14), and Coron (17).

Cebu–Tacloban and Cebu–Davao flights also saw frequency boosts, while new Cebu–Catarman connections expanded regional access.

This expansion enhances Cebu's status as a strategic hub and supports peak-season travel with increased options.

MABUHAY MILES AND DISCOVERY HOSPITALITY ELEVATE FILIPINO TRAVEL



PAL Mabuhay Miles has partnered with Discovery Hospitality Corporation (DHC) to provide members with exclusive access to premium travel and hospitality experiences throughout the Philippines. This collaboration connects PAL's extensive route network with Discovery's award-winning properties, creating a seamless journey from sky to shore.

Mabuhay Miles members can now enjoy special rates and privileges at Discovery Shores Boracay, Discovery Coron, Discovery Samal, Discovery Primea, Discovery Suites, and Manami Resort. The partnership enhances the value of Mabuhay Miles through perks such as curated dining, personalized

service, and access to the beauty and cultural richness of local destinations.

This alliance strengthens both brands' commitment to Philippine tourism by uniting two pillars of Filipino service—aviation and hospitality. It also supports domestic travel by offering seamless connections, priority check-ins, premium lounge access, and now, elevated hotel experiences.

Together, Mabuhay Miles and Discovery Hospitality set a new benchmark for luxury travel rooted in Filipino warmth, excellence, and pride.



MILES OF LOYALTY.

PAL executives and Million Milers gather in San Francisco to celebrate a legacy of loyalty and shared journeys.

SHARE YOUR STORY. INSPIRE THE FLEET. BE A CONTRIBUTOR TO THE PALINER!

We're opening our pages to you!

WHAT CAN YOU CONTRIBUTE?

- Stories of innovation, teamwork, or service excellence
- Departmental highlights and achievements
- Event recaps and initiatives
- Reflections, essays, photos, or artwork

HOW CAN YOU CONTRIBUTE?

- Send email to ThePALiner@pal.com.ph

RELEASE OF THE NEXT ISSUE OF THE PALINER

- September 2025

Let's celebrate your wins, insights, and efforts that keep the flag flying.

PAL HONORS MILLION MILERS AT SAN FRANCISCO CELEBRATION

Philippine Airlines paid tribute to its most loyal U.S.-based frequent flyers during the "Million Milers Night" held at the San Francisco Airport Marriott Waterfront Hotel. The event celebrated the commitment of PAL's Million Milers—passengers who have flown over one million miles with the flag carrier. Top Million Miler Jerry Doviak (7M) also attended the event.

A total of 154 Million Milers from North America are part of PAL's global network of 537 top-tier flyers. The evening served as a gathering of long-time patrons and PAL officials, highlighting the airline's appreciation for its most loyal customers and recent milestones.

The event featured performances by Filipino talents and allowed guests to reconnect with PAL executives in an evening of celebration, gratitude, and renewed commitment to service. Million Milers enjoy lifetime membership and exclusive travel privileges as part of PAL's loyalty program.

PAL AND ALASKA AIRLINES LAUNCH FREQUENT FLYER PARTNERSHIP

Philippine Airlines and Alaska Airlines (AS) have launched a strategic frequent flyer partnership that enables members of both airlines' loyalty programs—PAL's Mabuhay Miles and AS's Mileage Plan—to earn and redeem miles across each other's networks. The collaboration strengthens connectivity between the Philippines and key U.S. markets, particularly on the West Coast, where large Filipino communities reside.

Once fully implemented, Mabuhay Miles members can earn miles on eligible AS flights, while Mileage Plan members can do the same on PAL routes. The partnership also opens more seamless travel options through PAL's U.S. gateways in Seattle, Los Angeles, San Francisco, and Honolulu, connecting to AS's expansive domestic network.

The alliance complements PAL's existing partnership with Hawaiian Airlines (HA), further expanding redemption opportunities for Mileage Plan users flying on PAL. HA is now part of Alaska Air Group.

Looking ahead, PAL and AS are exploring codeshare agreements to deepen the collaboration and provide more flexible flight options between the U.S. and the Philippines. This move is part of PAL's broader strategy to strengthen its U.S. market presence and offer enhanced value to loyal passengers.





























SERVING CONSISTENCY, ELEVATING CARE: PAL HOSTS GLOBAL CATERERS' CONFERENCE

Philippine Airlines convened its global catering partners for the 2025 Caterers' Conference held on June 13 at the PAL Inflight Center (IFC). The event brought together participants from North America, Australia, East Asia, Southeast Asia, the Middle East, and cities from all over the Philippines to reinforce alignment across the airline's catering network.

Focused on standardizing food preparation and ensuring consistent output quality, the conference emphasized PAL's commitment to delivering a unified inflight dining experience rooted in Filipino warmth and care. The event sparked collaboration, aligned best practices, and reinforced a shared commitment to deliver consistently excellent service worldwide.

STRONGER UNDER PRESSURE: PAL STRENGTHENS CRISIS READINESS ACROSS TEAMS











In April 2025, Philippine Airlines, through its Safety Department and in collaboration with Blake Emergency Services, conducted a series of high-level emergency response training sessions at the Lucio K. Tan Jr. (LKTJ) Center. These comprehensive modules focused on crisis communications and Go Team operations, reinforcing PAL's commitment to professionalism, compassion, and readiness in managing aviation-related emergencies.

MODULE 01:

CRISIS COMMUNICATIONS MEDIA TRAINING

Held on April 8 and led by seasoned journalist trainer Graeme Bowd of Blake Emergency Services, this hands-on training focused on enhancing media interaction during high-pressure crises.

Designed for PAL executives and key department heads, the session featured simulated interviews and communication drills that tested participants' ability to deliver clear, composed, and empathetic messaging in the face of intense media scrutiny. Such activities strengthened PAL's preparedness to manage public perception and uphold trust during aviation emergencies.

KEY TAKEAWAYS:



Using body language, tone, and emotional control effectively during media engagements



Understanding how different media platforms respond to aviation-related accidents



Learning from real-world aviation incidents and common communication pitfalls



Ensuring consistency through pre-approved message templates and key talking points

MODULE 02:

GO TEAM OPERATIONS TRAINING

On April 10, Wing Commander Christopher Robin Statham (RET) led a session on PAL's Go Team framework—an essential part of the airline's Emergency Response Plan (ERP). The training focused on organizing and deploying sub-teams for Family Assistance, Investigation, and Logistics.

A moving highlight was a PAL team member's firsthand account of the 2000 Air Philippines Flight 541 crash, underlining the need for mental health support, structured deployment, and compassionate family assistance. Her testimony was a powerful reminder of the emotional toll crisis responders face—and the importance of preparedness, empathy, and post-response care.

KEY TAKEAWAYS:

Defining roles and responsibilities for a cohesive Go Team

Conducting pre-deployment health checks and logistical preparations

Managing expectations of government, media, and affected families

Instituting post-deployment debriefs and providing psychological care

MODULE 03: INTRODUCTION TO CRISIS COMMUNICATIONS TRAINING

On April 11, PAL's communications team and crisis managers participated in an in-depth session designed to strengthen foundational crisis communication strategies. Led again by Wing Commander Statham (RET), the training tackled essential areas such as stakeholder engagement, legal implications of public statements, and best practices for organizing and conducting press conferences.

The facilitator emphasized the importance of managing the digital media landscape, including real-time website updates, social media monitoring, and narrative control to prevent the spread of misinformation. He also reinforced the importance of cohesive messaging between crisis managers, executives, and media teams—ensuring that in moments of crisis, the airline communicates with clarity, credibility, and compassion.

KEY TAKEAWAYS:

Treating crisis communications as a strategic—not just reactive—function

Ensuring coordination among crisis managers and leadership

Monitoring the digital sphere and controlling the narrative continuously

Tailoring messages for specific stakeholders, including VIPs and government officials

A UNIFIED PATH FORWARD

These three modules provided PAL's spokespersons, emergency teams, and leadership with practical tools, clear protocols, and real-world experience to navigate crises with confidence and care. From managing the first press statement to supporting families and coordinating with global stakeholders, PAL is strengthening every facet of its emergency response.

Above all, these trainings reaffirm PAL's mission to protect its passengers, support its people, and preserve trust—ensuring that in the face of the unexpected, the airline is always ready to respond with clarity, empathy, and unity.

SAFETY AT THE HEART OF CARE



On June 2, 2025, the Safety Department launched a month-long campaign, reinforcing that safety is a shared responsibility across the organization. They activated the following programs:

- CREW RESOURCE MANAGEMENT SEMINAR BY BOEING Integrated Competency-Based Training and Assessment (CBTA) into the airline safety system
- AIRBUS SUPPORT MAINTENANCE AND ENGINEERING SAFETY AWARENESS
 Strengthened engineering safety via Airbus protocols
- RUNWAY INCURSION AND TAIL STRIKE AVOIDANCE SEMINAR Promoted safe landings and takeoffs
- BASIC OCCUPATIONAL SAFETY AND HEALTH (BOSH) TRAINING Certified 40 employees as Second Officers (SOs)
- 2Q NATIONWIDE SIMULTANEOUS EARTHQUAKE DRILL (NSED)
 Coordinated evacuation exercise, 1,200+ participated
- SAFETY PROMOTION CONTEST
 Tackled "Dirty Dozen" maintenance errors
- AIRCRAFT ACCIDENT / INCIDENT INVESTIGATION TRAINING (SCS) Trained 10 certified incident investigators
- FIRE FIGHTING DRILL WITH BFP-PASAY Fire safety training, live evacuation drill
- BOEING MAINTENANCE AS A SYSTEM SEMINAR Taught system-based safety maintenance thinking
- SAFETY CHAMPION AWARDS AND CLOSING CEREMONY
 Recognized top safety advocates and practices



ENGINEERING THE FUTURE.

From intensive training to triumphant takeoff—ACE/MTP trainees soar into their next chapter.

2P ACE/MTP PROGRAM: BUILDING THE FUTURE OF AIRCRAFT MAINTENANCE

PAL Express Aviation Cadet Engineer/Maintenance Training Program (ACE/MTP) is a specialized training initiative designed for graduates of accredited engineering or aviation maintenance technology programs, including Aeronautical Engineering, Avionics, and A&P.

The program features a rigorous 8-month curriculum; four (4) months of theoretical instruction followed by another (4) months of practical, hands-on training—ensuring trainees develop the skills and knowledge essential in aircraft maintenance and engineering.

The Trainee Acceptance Qualification Board (TAQB) Interview serves as a final evaluation of each trainee, with special recognition awarded to the top performers.

Now accepting 25 trainees per batch, the ACE/MTP Program aims to build a strong pipeline of skilled professionals to meet the growing human capital needs of PALex Maintenance & Engineering.



WINGS OF APPRECIATION.

Manila crew stand tall—together in camaraderie and celebration.

ABOVE AND BEYOND: A SKY-HIGH CELEBRATION MANILA EDITION

In celebration of International Cabin Crew Day, the Manila-based PAL Express cabin crew enjoyed a heartfelt three-day event titled, "Above and Beyond: A Sky-High Celebration." The occasion served as a meaningful tribute and a much-needed breather from the daily demands of flying.

Spearheaded by the CCOD Admin team of PALex, the event was made extra special by the enthusiastic participation of the crew, who planned the program, hosted the event, performed on stage, and even showcased their side hustles through a crew-led bazaar.

The bazaar was more than just a fun addition—it highlighted and supported our crew's entrepreneurial spirit, offering them an opportunity to pursue their passions and earn a little extra beyond the skies.

Held at the Crew Lounge in Manila, the event brought warmth, laughter, and camaraderie, reminding everyone that they are more than just uniforms and schedules—they are part of a community that looks out for one another.

To the Manila-based crew: this celebration recognized the heart they bring to every flight and the strength, creativity, and care they demonstrate every day.

Up next is Cebu.

PAL-OWWA PROMO TAKES CENTER STAGE AT ILOILO PRESSCON

On May 10, 2025, Philippine Airlines hosted a successful press conference at the PAL Iloilo Ticketing Office, drawing strong interest from local media and key representatives from Overseas Workers Welfare Administration (OWWA) Region 6. The event highlighted a special promotional offer for OFWs based in Iloilo, sparking engaging discussions during the Q&A portion.

Media attendees expressed enthusiasm and requested further details on the initiative—underscoring a shared commitment to supporting overseas workers and strengthening PAL's presence in the region.



















CUSTOMER EXPERIENCE UPDATES



















PAL STAR OF SERVICE: HONORING EXCELLENCE ON THE FRONTLINES

The PAL Star of Service is an employee recognition program led by the Customer Experience (CE) team that celebrates frontliners—airport ground staff, cabin crew, ticket office agents, and cargo personnel—who go above and beyond in delivering heartfelt service.

By spotlighting those who earn exceptional commendations directly from passengers, the program honors their professionalism, dedication, and commitment to embodying the Heart of the Filipino in every journey.

CUSTOMER EXPERIENCE UPDATES



This project was made possible through teamwork between Cust Experience, ISD, DPO, Legal, PLD, and other support groups.

Gen Al Channels: WhatsApp facebook





SMARTER SERVICE STARTS HERE: GEN AI CHAT GOES LIVE

As of June 26, 2025, Philippine Airlines' Gen Al-powered website chat is officially live, ready to answer frequently asked questions, assist customers 24/7, and seamlessly connect to live agents when needed.

This milestone marks the first phase in our journey toward launching a full-service Super Al Agent in March 2026, which can handle complete booking tasks across multiple platforms.

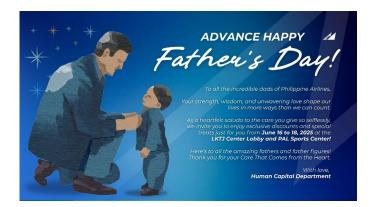
Now available via our website, Facebook Messenger, and WhatsApp, this innovation reflects our commitment to delivering smarter, faster, and more customer-focused service.

HUMAN CAPITAL UPDATES



MOMENTS MADE FOR MOM

From chic home styling to well-deserved self-care, PAL celebrated Mother's Day with exclusive treats from Our Home and Vietura Aesthetics. Thoughtfully prepared by the HC Department, the event brought joy, pampering, and prizes to moms at the Lucio K. Tan Jr. (LKTJ) Center Lobby.



LIFE'S GOOD FOR DAD

To celebrate Father's Day, the HC Department raffled off a 50" 4K Smart TV and gave away exclusive treats and discounts—thanks to its partnership with LG Electronics. Many admirable dads across all stations were honored for being our everyday heroes.

WITH LOVE TO MOM AND DAD.

From sweet gestures to special perks, PAL recognized the strength and care of mothers and fathers across the organization.

GAME ON: PAL SPORTS FEST 2025 CHAMPIONS CAMARADERIE AND BALANCE

The much-awaited PAL Sports Fest 2025 officially kicked off on April 10 with high energy and a renewed sense of camaraderie. Employees from across departments gathered to embrace teamwork, wellness, and friendly competition during an opening ceremony featuring dynamic performances, a parade of teams, and inspiring messages from PAL leaders.

With this year's theme highlighting camaraderie and work-life balance, the Sports Fest offered more than just thrilling games —it's a celebration of connection, well-being, and the vibrant spirit of *One PAL*.



















PAL SHARED SERVICES INNOVATION: ELEVATING EMPLOYEE EXPERIENCE

In 2025, PAL Shared Services will continue its commitment to elevating the employee experience through needs-driven technology solutions that address pain points and boost operational efficiency. Recently launched tools include the Queue Management System, powered by the EZ Turns App, which streamlines queues and reduces wait times. The Remote Service App/Ticketing Tool, accessible via the HC Service Hub App, allows employees to request assistance without needing to visit the hub in person.

Additionally, Adobe Sign has simplified the onboarding process by allowing new hires to sign documents more quickly. Simultaneously, the Post-Transaction Survey (via Qualtrics) collects real-time feedback, equipping the team to implement proactive and data-driven service enhancements.

Looking ahead, several innovations are in the pipeline to further enhance efficiency and connectivity. The Onboarding Portal, launched in early June, already provides new hires with a unified access point to essential tools and resources. Next to roll out are automated Cargo Rebate Forms for faster processing, the HC Service Hub to centralize FAQs, benefits, and resources, and a Retiree Status Check feature to simplify verification. Together, these digital initiatives will upgrade service delivery and create a more seamless, unified workplace experience.









PERKS, UPGRADED!

The 2nd Collection of the PAL Employees Perks Catalogue is here! It features fresh, exclusive deals on hotels, essentials, wellness, dining, and more to reward you on every step of your PAL journey.



PRIDE ON BOARD: STORIES UNCOVERED

Held from June 24 to 25 at the LKTJ Center Lobby, the AR-enhanced exhibit brought to life powerful stories of love, courage, identity, and resilience through interactive art and a reflective SOGIE self-quiz. It honored the voices that moved us and celebrated the diversity that strengthens our skies.

AIRPORT OPERATIONS DEPARTMENT



DOMINGO G. ARCANGELES JR.AIRPORT OPERATIONS. JFK



ROLITO G. JUNIO AIRPORT OPERATIONS, JFK



MA. CECILIA P. CALLEJA AIRPORT OPERATIONS. LAX



KEVIN MIKHAIL O. VALENCIA AIRPORT OPERATIONS, MEL



ARNEL J. LOPEZAIRPORT OPERATIONS, MNL



FRANCISCO V. CAPISTRANO AIRPORT OPERATIONS, MNL



CONRAD ALLAN L. DELA CRUZ AIRPORT OPERATIONS, RUH



SATOSHI KITAMURA AIRPORT OPERATIONS, HND



AKIKO MURAKAMI AIRPORT OPERATIONS, HND

GROUNDED IN EXCELLENCE.

PAL airport ground staff received Thumbs Up Awards for delivering outstanding service on the ground with professionalism and heart.

PAL FOUNDATION UPDATES



HEARTS IN SERVICE

In celebration of the 84th anniversary of Philippine Airlines, PAL Security and the PAL Foundation brought joy to over 200 children in Brgy. 184, Maricaban, Pasay City. The outreach program included donations of hygiene kits, toys, clothes, and more.



FLIGHT PATH TO WORLD-CLASS MEDICINE

Through the PAL Foundation's transport support and in partnership with the Asia Brewery Medical Specialty Scholarship Program, seven (7) scholars pursued advanced medical training abroad. Guided by Dr. Lucio C. Tan's vision, the program empowers doctors to bring world-class care to underserved Filipino communities.



MILES THAT HEAL

Through the generosity of Mabuhay Miles members, five-year-old Haila Rianne Sampulna flew to Manila from Cotabato for life-saving heart surgery. PAL's Mabuhay Miles with a Mission and the Medical Travel Grant programs paved the way for hope and healing for a young girl battling congenital heart disease.



SHARING BLESSINGS THIS EID

In celebration of Eid al-Adha, the PAL Foundation turned over donations to the Dar Amanah Children's Village Foundation, which provides care for orphaned and underprivileged Muslim children. The partnership reflects a shared commitment to compassion, care, and inclusion during this meaningful occasion.



UPLIFTING EVERY CHILD

In line with PAL's *Buong Pusong Alaga* service philosophy, the PAL Foundation turned over donations to the Kanlong Foundation, a school in Cavite that supports children with disabilities. It donated hygiene kits, learning aids, and essentials to around 30 students and their families.



CONSERVATION WITHOUT BORDERS

Philippine Eagle Foundation (PEF) biologists Julia Lynne Allong and Dave Balatero returned from a weeklong transformative learning experience in Spain and the Czech Republic last March. Made possible by the PAL Foundation, this informative and inspiring journey deepened their expertise in raptor conservation and strengthened global ties—advancing efforts to protect the Philippine Eagle and other birds of prey.



VOICES FOR RAPTORS

Two (2) PAL-supported biologists from the Philippine Eagle Foundation (PEF) participated in the 13th ARRCN Conference and the 7th Taiwan Raptor Symposium in Taipei last April. Their involvement contributed to vital regional discussions on raptor research and conservation.



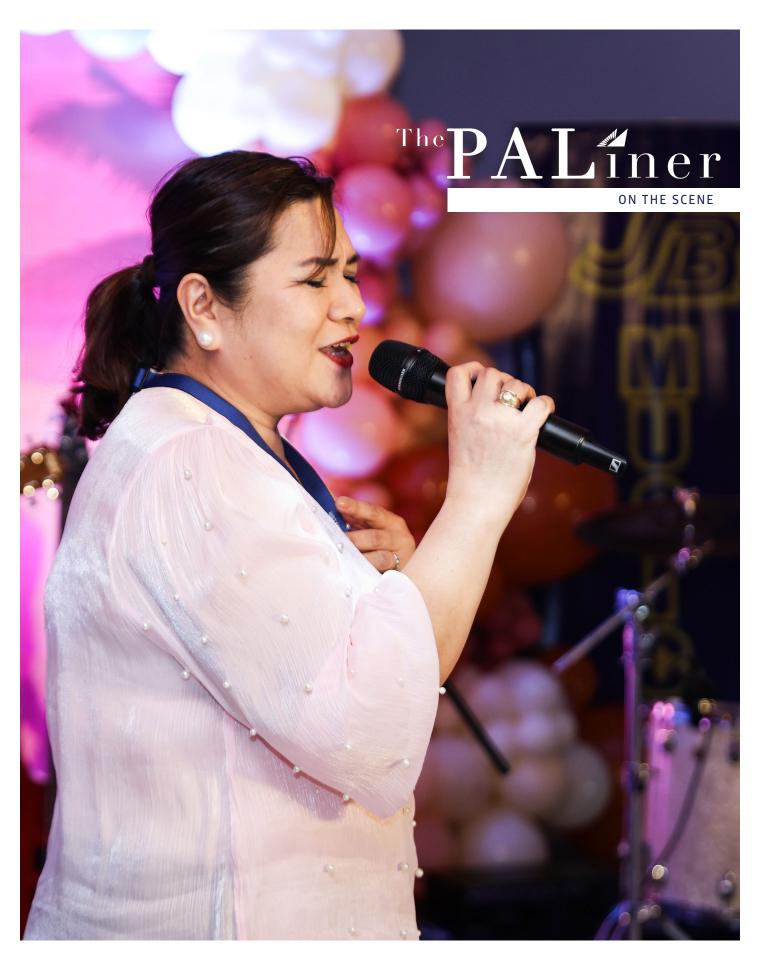
EXTENDING CARE, ONE LIFE AT A TIME

In line with its Care campaign, the PAL Foundation, with Operation Blessing Philippines, donated a wheelchair to the brother of PAL Security's Roderick Hofer Sim. The act reflects PAL's ongoing commitment to supporting employees and their families in times of need.



RELIEF WITH A HEART

In partnership with the GMA Kapuso Foundation, the PAL Foundation distributed hygiene kits to residents of Bago City affected by the recent Mt. Kanlaon eruptions. The effort formed part of a medical mission that provided free consultations, eye checkups, medicines, and essential care to around 1,000 individuals.



THE SKY ISN'T THE LIMIT—IT'S THEIR STAGE:

WELCOME TO CREWCHELLA

by JEANNE MARIE PHYLLIS TAN

Flight attendants (FAs) are friendly faces who ensure passenger comfort in the cabin by serving meals and assisting them throughout their flight. But beyond the calm smiles and polished uniforms lies something more profound: a team of highly trained professionals responsible for the safety, care, and well-being of everyone on board.

These unsung heroes are experts at responding to emergencies with composure, compassion, and discipline. That's why Philippine Airlines celebrated International Flight Attendant Day with a weeklong tribute—shining a well-deserved spotlight on the remarkable people who make flying feel effortless.

A WEEK OF GRATITUDE AND GIVING BACK

Led by the Cabin Services Sub-Department (CSSD), the event took place at PAL's Inflight Center (IFC) and brought together crew members from across the network to honor their service and spirit.

Festivities began on May 29 with a Thanksgiving and Healing Mass officiated by Fr. Nelson Osorio. The event also marked the opening of a bazaar featuring the entrepreneurial ventures of the PAL crew—highlighting the creativity and resourcefulness that flourish far beyond the aisle. Bazaar concessionaires included:

- Coffee Bar by FA Venus Bae
- Baked Macaroni by FA Mariano Paño
- Personalized Items by FA Allana Lapina
- Packed Meals by FP Celina del Rosario
- St. Peter's Memorial Plans by FA Vichelle Amante
- Homemade Cookies by FA Kit Lirio
- Korean Sunscreens by FS Jacob Gooh
- Chocolates and Sweets by FP Rochelle Saguin
- Thai Foods by FA Merian Ventura
- Takovaki by FP Tata Uv
- RTW Brand New and Pre-loved Items by FA Danica Diesta

It reached its high point on May 30 with Crewchella—a vibrant,

Coachella-inspired event that transformed the IFC into a stage for creativity, camaraderie, and self-expression Despite packed rosters and demanding schedules, the crew poured heart and soul into each act, demonstrating the same passion and poise they bring to the skies. Their performances weren't just entertaining; they were empowering, reminding everyone that they are multidimensional individuals.

Some of the performers were DJ Lawrence Bascones, NETD Band, The Tres Hefes, FP April Ramos, FS Jayson Bardelas, FS Anton Antenorcuz, FA Jan Marie Bordon, and FS Ruben Timbol.

FESTIVAL SPIRIT, TRUE CAMARADERIE

But Crewchella was about togetherness. Throughout the day, crew members reconnected, relaxed, and recharged. Brand sponsors and special guests added their touch of joy, offering treats, experiences, and thoughtful tokens of appreciation that made the occasion even more memorable.

A SALUTE TO THE SKIES

At its core, the celebration was more than a themed event—it was a tribute to the spirit of PAL's flight attendants. It recognized their role not only as cabin crew but as ambassadors of Filipino warmth, resilience, and excellence. They continue to rise with grace, grit, and a genuine heart wherever they are. **

The PALiner ON THE SCENE





















HEARTS IN HARMONY.

PAL's talented crew proved their passion soars just as high on the ground as it does in the skies.

The PALiner ON THE SCENE



































FLIGHT CREW IN FULL COLOR.

Festival spirit sparked meaningful connections, with crew members enjoying thoughtful surprises from generous sponsors and guests.



• A fresh perspective on a Perth icon by FS JM Quiazon:

The Blue Boat House, built in the 1930s, is often photographed by day—but its quiet charm shines through even more at night. Just a quick bus ride from the Central Business District (CBD) via Elizabeth Quay, with Kings Park and Botanical Gardens nearby, it's an easy and rewarding cityside adventure.

Get your photos featured; email us with your best shots at ThePALiner@pal.com.ph.





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